



EVERY FUTURE
FLOWS FROM WATER

2026 UN WATER CONFERENCE
8-10 DEC | ABU DHABI

PARTNERSHIP & EXHIBITION BROCHURE

Convening leaders. Catalysing action. Advancing a water-secure future.



HOW TO USE THIS DOCUMENT

This brochure is a decision guide. Work through it in order or go straight to the section that matches the decision you are making. Each section ends with the step that takes you to the next one.

HOW TO READ IT

01	UNDERSTAND THE OPPORTUNITY Start with the Conference, who it convenes and what The Oasis offers. Pages 2 to 11
02	CHOOSE YOUR ROUTE Compare partnership, exhibition and country pavilion participation. Pages 12 to 19
03	DESIGN & CONFIRM Select your space and stand, then complete your Expression of Interest. Pages 20 to 37

WHAT'S INSIDE

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RECOMMENDED PATH

1. Understand the Conference · 2. Explore The Oasis · 3. Choose your participation route
4. Select your partnership or stand option · 5. Register your interest

A close-up, high-angle shot of water cascading over dark, textured rocks. The water is in motion, creating white foam and splashes as it falls. The lighting is natural, highlighting the textures of the water and the rocks.

UN WATER CONFERENCE OVERVIEW

THE CONFERENCE

A GLOBAL MOMENT TO MOVE FROM AMBITION TO ACTION

In December 2026, Abu Dhabi will bring the world together for the 2026 UN Water Conference, co-hosted by the United Arab Emirates and Senegal, a global moment of convergence to accelerate the implementation of Sustainable Development Goal 6: to ensure the availability and sustainable management of water and sanitation for all.

We will convene the world, from thought leaders to our brightest young minds, from investors to policymakers, and from innovators to civil society, to translate ambition into action and transform ideas into meaningful outcomes.

8-10 DEC 2026

When

ADNEC · ABU DHABI

Where

18,000

Attendees

3RD IN 50 YRS

A defining moment



WATER CONNECTS US ALL.

**IT SHAPES OUR LIVES, OUR
COMMUNITIES, OUR ECONOMIES
AND OUR FUTURE.**

**TOGETHER, WE CAN TURN AMBITION
INTO ACTION AND ACTION INTO
IMPACT.**



THE GLOBAL WATER AGENDA, BROUGHT TOGETHER

8-10 DECEMBER 2026

Three days of global dialogue, partnership and action

2 CONNECTED ZONES

The Blue Zone and The Oasis

ONE SHARED AMBITION

2 CO-HOSTS

The United Arab Emirates and Senegal

600+ BLUE ZONE PROPOSALS

Demonstrating the scale of global interest

6 INTERACTIVE DIALOGUES

Led by twelve country Co-Chairs

A GLOBAL AUDIENCE

From government, business, finance, civil society, academia and youth

Accelerate SDG 6 by moving from dialogue to delivery and from ambition to action.



WHO WILL BE THERE

The 2026 UN Water Conference will bring together governments and policymakers, the private sector, innovators, civil society, investors, multilateral investors, multilateral development banks and organisations, young pioneers, policy leaders, academics, media and experts from around the world.

Thousands of attendees are expected across the three-day Conference, creating a significant opportunity for organisations to engage with an engage with an influential and diverse global community focused on the future of water.

LEADERSHIP & POLICY



Heads of State & Government



Ministers & National Delegations



UAE Leadership & Government



UN Agencies & International Organisations



Global VIPs & Institutional Leaders

INVESTMENT & DELIVERY



Investors & Financial Institutions



Private Sector & Industry Leaders



Innovators & Technology Providers



Sponsors, Exhibitors & Country Pavilions



Civil Society, NGOs & Foundations

KNOWLEDGE & INFLUENCE



Academics, Researchers & Technical Experts



Media, Broadcasters & Storytellers



Youth & Young Professionals



Local Authorities & Community Leaders



The Public, Families & Visitors



ADNEC, ABU DHABI

The Conference is hosted at the Abu Dhabi National Exhibition Centre — one of the region's largest and most connected venues, minutes from the city and its international airport.

A WORLD-CLASS VENUE

Flexible exhibition halls, plenary theatres and meeting facilities delivered within a fully integrated event campus.

CONNECTED

Positioned at the crossroads of Europe, Asia and Africa, Abu Dhabi provides exceptional international connectivity, enabling seamless participation from governments, industry leaders and global stakeholders.

CAPITAL SETTING

As the capital of the United Arab Emirates, Abu Dhabi offers a world-class environment for diplomacy, partnership development and high-level international dialogue.



TWO ZONES. ONE CONFERENCE. ONE SHARED AMBITION.

The 2026 UN Water Conference features two complementary spaces working towards a shared ambition: the UN-accredited Blue Zone and The Oasis, a UAE-hosted space designed to open the water conversation to a wider community.

THE BLUE ZONE

THE OFFICIAL UN-ACCREDITED PROGRAMME

The Blue Zone advances the formal international process.

- Plenary sessions
- Six Interactive Dialogues
- Official UN side events
- Accredited participation
- Multilateral dialogue and commitments

THE OASIS

THE UAE-HOSTED PLATFORM FOR WIDER PARTICIPATION

The Oasis broadens participation and connects policy, investment, innovation and practical solutions.

- Main Stage and partner programming
- Exhibitions and country pavilions
- Leadership and investment forums
- Innovation and technology showcases
- Partner meetings, launches and signings
- Public participation and experiences

FROM DIALOGUE TO DELIVERY

Policy + Practice | Ideas + Investment | Innovation + Implementation



A CONFERENCE DESIGNED FOR ACTION

Water underpins every aspect of society, from food systems and public health to economic growth, energy security and climate resilience. The 2026 UN Water Conference brings together governments, international organisations, businesses, investors, academia, civil society and communities to accelerate solutions, mobilise investment and strengthen the partnerships needed to deliver lasting progress on water.

01 GLOBAL LEADERSHIP

Global South leadership leadership built around openness, inclusion and and collective progress.

02 SIX CONNECTED DIALOGUES

Advancing water for people, prosperity, planet, cooperation, investment and multilateral action.

03 INVESTMENT AND DELIVERY

Mobilising the finance, technology, innovation and capacity required to deliver progress at scale.

04 INCLUSIVE PARTICIPATION

Creating a role for governments, businesses, investors, innovators, civil society, academia and youth.

05 LEGACY BEYOND 2026

Building partnerships and commitments that improve lives, restore ecosystems and strengthen resilience.

WATER IS CONNECTED TO EVERYTHING. PROGRESS ON WATER IS PROGRESS FOR ALL.

THE OASIS CONFERENCE



WHERE IDEAS, PARTNERSHIPS AND ACTION COME TOGETHER

Water connects every aspect of our lives, from communities and economies to food systems, energy, climate and nature.

The Oasis brings together governments, international organisations, businesses, investors, innovators, academia, civil society and local communities to exchange ideas, showcase solutions, build partnerships and accelerate action.

Through exhibitions, country pavilions, thought leadership, innovation showcases and stakeholder engagement, The Oasis creates a dynamic environment where dialogue extends beyond the Conference rooms and into meaningful collaboration.

THE OASIS CONNECTS

People and communities

Economies and industries

Cities and food systems

Technology and innovation

Ecosystems and our shared future



EVERY FUTURE FLOWS FROM WATER.

The Oasis is where that future becomes visible, connected and actionable.



THREE DAYS. ONE CONNECTED JOURNEY FROM AGENDA TO ACTION.

DAY 1

WATER FOUNDATIONS FOR THE FUTURE

ALIGN THE AGENDA

- Future Water Agenda
- Future Water Blueprint
- Future Water Exchange
- Future Water Academy
- Cooperation and multilateral action
- Research, intelligence and youth participation

DAY 2

WATER INVESTMENT & DELIVERY

MOBILISE FINANCE

- Access, sanitation and hygiene
- Bankable markets and project pipelines
- Mobilising and deploying capital
- Water-risk standards, data & finance tools
- Investment marketplaces
- Public and private finance partnerships

DAY 3

WATER & ECONOMIC OPPORTUNITIES

SCALE SOLUTIONS

- Water and agriculture
- Water and industry
- Water-resilient cities
- Water and ecosystems
- Water, food and energy
- Artificial intelligence, data and digital operations

Programme structure is indicative and subject to final confirmation.

CROSS-CUTTING THEMES

Innovation, technology and artificial intelligence · Youth and inclusion · Public awareness and mobilisation

THE OASIS BRINGS THE PROGRAMME TO LIFE

Leadership discussions, investment forums, partner-led sessions, exhibitions, demonstrations, launches, meetings and public experiences. public experiences.



HOW TO PARTICIPATE



HOW TO PARTICIPATE

Whether your goal is to shape the conversation, showcase solutions, strengthen partnerships or promote national leadership, The Oasis offers three participation routes designed to help you achieve your objectives.

PARTNERSHIP

Thought Leadership, Activation & Exhibition

Take a leading role within The Oasis through strategic partnership opportunities that combine brand visibility, thought leadership, programme participation, stakeholder engagement and exhibition presence.

Best for: Organisations seeking influence, visibility and a meaningful role in shaping the conversation.

EXHIBITION

Stand Presence

Showcase your organisation, solutions and expertise through a turnkey or custom-built exhibition presence designed to support networking, business development and stakeholder engagement.

Best for: Organisations looking to generate visibility, demonstrate solutions and connect directly with decision-makers.

COUNTRY PAVILIONS

National & Institutions Presence

Create a dedicated national platform to showcase priorities, host delegations, promote innovation and facilitate engagement with governments, partners and international stakeholders.

Best for: Governments, national institutions and economic development organisations seeking to demonstrate leadership on water.

Submit your Expression of Interest and our team will develop a tailored participation proposal aligned to your objectives, priorities and preferred level of engagement.



A PLATFORM FOR LEADERSHIP, ENGAGEMENT AND IMPACT

Participation in The Oasis places your organisation at the heart of the global water agenda, connecting you with the leaders, institutions, investors and innovators driving action, investment and progress towards a more water-secure future.

BRAND & REPUTATION

 Stand alongside world leaders shaping the future of global water security.

 Build credibility through association with a UN-led platform of global significance.

 Be recognised as a leader advancing solutions and measurable progress on SDG 6.

SHOWCASE & CONNECT

 Reach policymakers, investors, multilateral institutions and global media.

 Access influential networks driving water finance, infrastructure and innovation.

 Convert visibility into strategic partnerships, investment and measurable outcomes.

PURPOSE & IMPACT

 Align with one of the world's most urgent development priorities.

 Demonstrate leadership in sustainability, resilience and responsible growth.

 Help create a lasting legacy of action for water security beyond 2026.

A photograph of a palm grove with a person climbing a tree and a stone water channel in the foreground. The text "PARTNERSHIP OPTIONS" is overlaid in large white letters.

PARTNERSHIP OPTIONS



PARTNERSHIP OPTIONS

FROM LEADING THE AGENDA TO SHOWCASING SOLUTIONS

Select the route that matches your ambition, contribution and desired level of engagement with the global water community.

LEAD

CATALYTIC PARTNER

FROM \$2.5M

Take a defining role in The Oasis by leading a flagship platform, initiative or legacy programme.

THE BENEFIT

Highest-level positioning, influence and engagement.

150 m² space allocation included

SHAPE

ARCHITECTURAL PARTNER

FROM \$1M

Shape and deliver an approved forum, stage, coalition or major programme element.

THE BENEFIT

Visible thought leadership with content and audience access.

100 m² space allocation included

ACTIVATE

IMPACT PARTNER

\$250-500K

Support a priority water theme and activate expertise, solutions and networks.

THE BENEFIT

Targeted visibility & meaningful audience engagement.

50 m² space allocation included

SHOWCASE

EXHIBITION ONLY

PRICED SEPARATELY

Create a dedicated physical presence to demonstrate projects, technology and solutions.

THE BENEFIT

Direct engagement without partnership designation.

Choose 50, 100 or 150 m²

COMMERCIAL PARTNER SPACE

Partner space rental is included within the partnership package. Stand design, build, production, utilities and upgrades are additional. Exhibition-only space and stand packages are priced separately.



PARTNERSHIP CRITERIA – PARTNERSHIP WITH IMPACT.

THE SDG 6 GATE

To sponsor partners must demonstrate a clear and credible contribution to SDG 6 through leadership, innovation, investment, knowledge, collaboration or measurable outcomes.

Aligned with your SDG 6 alignment, partnership is positioned by the scale of contribution, potential for impact and ability to accelerate progress across the global water agenda.

01



STRATEGIC RELEVANCE

Direct alignment to SDG 6 priorities and Conference outcomes.

Strengthens relevance to governments, institutions and global stakeholders.

02



CATALYTIC IMPACT

Unlocks action, investment, collaboration or policy change.

Positions partners as drivers of tangible progress, not passive participants.

03



LEGACY & SCALABILITY

Creates initiatives and commitments built to endure and replicate.

Connects the partner to measurable, long-term water resilience outcomes.

04



CONVENING POWER

Brings leaders, investors, experts and communities around shared goals.

Expands the influence, diversity and reach of the Conference.

05



THOUGHT LEADERSHIP

Advances original ideas, research, innovation and expertise.

Creates a credible platform to shape international water discourse.

06



INCLUSIVE BY DESIGN

Bridges sectors, regions and communities through shared value.

Reflects Global South leadership and collective progress towards SDG 6.



WHAT EACH PARTNER RECEIVES

Each tier combines influence, visibility, access and measurable impact. Benefits increase with the depth of contribution, while exhibition provides a focused route to showcase solutions and engage delegates.

BENEFIT AREA	WHAT IT COVERS	CATALYTIC LEAD · Highest-level agenda influence	ARCHITECTURAL SHAPE · Own an approved programme area	IMPACT ACTIVATE · Target a priority water theme	EXHIBITION ONLY SHOWCASE · Stand presence
☆ STATUS & POSITIONING	Official designation and market positioning	Catalytic Partner Flagship UNWC alignment	Architectural Partner Programme leadership	Impact Partner Theme-level positioning	Exhibitor Showcase presence
🏠 PROGRAMME INFLUENCE	Association with dialogues, stages and approved content	Lead a Dialogue theme Priority plenary access	Lead an approved area Relevant main-stage access	Support an approved theme Programme association	Own stand programme
🗣️ SPEAKING & CONTENT	Speaking roles, sessions and thought-leadership platforms	Key speaking roles Flagship partner-led session	Panel and subject speaking roles	Shared session	
🏢 BRAND VISIBILITY	Physical identity across venue touchpoints and partner assets	Premium branding High share of voice	Enhanced branding Strong programme visibility	Standard branding Targeted visibility	Stand identification
📱 DIGITAL & MEDIA	Website, digital channels, PR support and global media amplification	Premium digital presence Priority PR support	Enhanced digital presence Enhanced PR support	Standard digital presence Shared PR support	Directory listing Exhibitor communications
🏠 ACCESS & HOSPITALITY	Delegate access for teams, guests and stakeholder engagement	20 conference passes & gala dinner invite	10 conference passes & gala dinner invite	5 conference passes	Allocation by stand size
🏠 SPACE ALLOCATION	Included footprint or separately purchased exhibition space	150 m ² Space rental included*	100 m ² Space rental included*	50 m ² Space rental included*	Space purchased separately
📊 IMPACT & REPORTING	Post-event evidence, results and partner-value reporting	Bespoke impact report	Enhanced reporting	Standard reporting	

*** PARTNER SPACE RENTAL IS INCLUDED WITHIN THE PARTNERSHIP PACKAGE. STAND DESIGN, BUILD, PRODUCTION, UTILITIES AND UPGRADES ARE ADDITIONAL.**

Benefits are indicative and subject to final programme, inventory and contract confirmation.



HELP SHAPE THE CONVERSATION. TURN EXPERTISE INTO ACTION.

Partners bring credible expertise, evidence, investment, technology and networks to approved Oasis themes, helping turn the Conference agenda into measurable progress. Submit your Expression and shared the themes aligned to your strategy and focus online

01 SELECT THE CONVERSATION

DAY 1 · ALIGN WATER FOUNDATIONS FOR THE FUTURE	DAY 2 · MOBILISE WATER INVESTMENT & DELIVERY	DAY 3 · SCALE WATER & ECONOMIC OPPORTUNITIES
• Water security and resilience • Cooperation and shared resources • Governance, policy and regulation • Research, knowledge and capability • Youth and future generations	• Bankable projects and pipelines • Public, private and catalytic capital • Access, sanitation and hygiene • Project preparation and delivery • Water-risk data and finance tools	• Water, food and energy • Agriculture and food systems • Industry and circular water use • Water-resilient cities • Ecosystems and natural infrastructure • AI, data and digital water

02 DEFINE YOUR CONTRIBUTION

- ☐ **THOUGHT LEADERSHIP**
Insight, evidence or research
- ☐ **CASE STUDY**
Practical experience and learning
- ☐ **SOLUTION SHOWCASE**
Technology, projects or delivery models
- ☐ **CONVENING POWER**
Decision-makers, investors and communities
- ☐ **INVESTMENT OR COMMITMENT**
Capital, partnerships or pilots
- ☐ **LEGACY PROGRAMME**
Action continuing beyond the Conference

03 CHOOSE HOW TO ENGAGE

LEAD	CATALYTIC PARTNER Flagship platform or legacy initiative
SHAPE	ARCHITECTURAL PARTNER Approved forum or programme area
ACTIVATE	IMPACT PARTNER Expertise, solutions and networks
SHOWCASE	EXHIBITION OR PARTNER PRESENCE Projects, technology and delivery

TELL US WHERE YOUR EXPERTISE CAN MAKE THE GREATEST DIFFERENCE.

SELECT THEMES · DEFINE CONTRIBUTION · IDENTIFY ENGAGEMENT ROUTE

Programme participation, themes and speaking opportunities are subject to editorial review, programme alignment, available inventory and final approval.

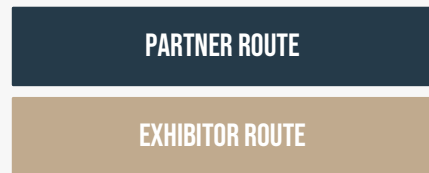
STANDS & PACKAGES



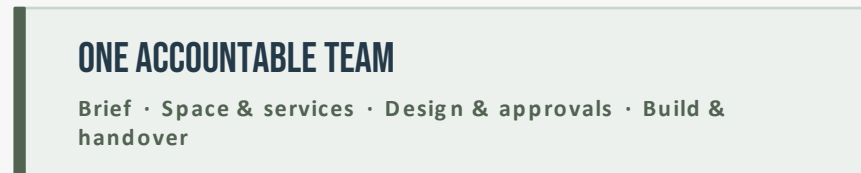
YOUR ROUTE TO A EXHIHITION STAND PRESENCE

Whether you join as a partner or an exhibitor, every stand follows one clear route. Submit your Expression of Interest, align the brief, then move through design, approvals, build and onsite delivery with one accountable team.

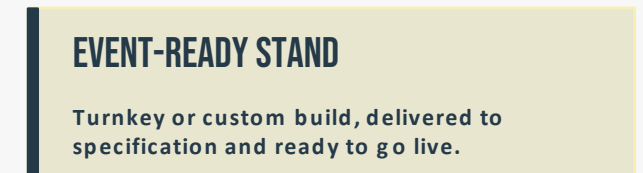
ENTRY ROUTE



INTEGRATED DELIVERY MODEL



DELIVERY OUTCOME



FIVE CONTROLLED DELIVERY STAGES



START HERE: SUBMIT YOUR EXPRESSION OF INTEREST TO BEGIN PARTNER OR EXHIBITOR ONBOARDING.



YOUR STAND SPACE OPTIONS

Choose a show-ready turnkey stand or a fully custom build. Every route includes core stand infrastructure, branding, flooring, furniture, lighting, audiovisual provision and electrics, with colours and brand treatments tailored to your organisation.

TWO DELIVERY APPROACHES

	TURNKEY STAND PACKAGES	FASTEST ROUTE TO BUILD BUILD		CUSTOM BUILD	MAXIMUM DESIGN FREEDOM FREEDOM
150 · 100 · 50 · 12 M²			BESPOKE · 100 M²+		
A professionally designed modular stand, configured around how you want to engage audiences.			A purpose-designed environment developed around your objectives, audience journey, brand and activation plan.		
WHY CHOOSE IT Best for organisations seeking speed, cost certainty and a polished presence without commissioning a fully custom build.			WHY CHOOSE IT Best for organisations seeking a distinctive flagship presence, deeper storytelling and a fully tailored visitor experience.		
<i>Choose from exhibition, meeting, hospitality or presentation-led layouts.</i>			<i>Dedicated project management and design consultancy from brief through delivery.</i>		

**PARTNER COMMERCIAL NOTE**

For partners, space rental is included within the partnership package. Stand design, build, production and any upgrades are additional and priced separately.

Additional services and upgrades are ordered through the exhibitor portal. Sizes and inclusions are indicative and subject to confirmation.



150 SQM – EXHIBITION / COUNTRY PAVILION

Create a landmark presence with a fully integrated pavilion combining thought leadership, stakeholder engagement, hospitality and business networking. Dedicated spaces support presentations, high-value meetings, partner engagement and visitor interaction throughout the event.



PACKAGE OVERVIEW

- Branded entrance and graphic walls
- Presentation theatre with stage
- Executive boardroom for 8
- Reception and lounge seating
- Hospitality and café area
- Storage, pantry, lighting and power

BEST FOR

Governments, strategic partners, development institutions and industry leaders.

THEATRE

BOARDROOM

HOSPITALITY

NETWORKING

TURNKEY DELIVERY

- Build, installation, dismantling, cleaning and standard power are included.
- Optional upgrades can be selected through the exhibitor portal to tailor the package to your objectives.



150 SQM – EXHIBITION / COUNTRY PAVILION

Detailed spatial configuration, functional zones, visitor journey and enhancement options.



DESIGNED AROUND

Creating a landmark destination that brings together thought leadership, stakeholder engagement, hospitality and business development within a single integrated environment.

FUNCTIONAL ZONES

Presentation theatre

Stage, branded backdrop and audience seating

Café, lounge and informal meeting settings

Executive meetings

Private eight-person boardroom

Large-format graphics and integrated screens

Brand showcase

Hospitality and networking

- OPTIONAL ENHANCEMENTS**
- Enhanced audiovisual and production
 - Additional digital screens
 - Premium hospitality and furniture
 - Bespoke finishes and sustainable materials

Final layouts, capacities and technical requirements remain subject to venue regulations, production review and exhibitor selections.

100 SQM – EXHIBITION / COUNTRY PAVILION

A premium turnkey pavilion balancing exhibition presence, client engagement and networking. The professional environment supports solution showcases, private meetings and relationship building while maintaining strong visibility across the exhibition.



SIGNATURE BRANDED DESTINATION

- MEETING ROOM
- HOSPITALITY
- LOUNGE
- SHOWCASE

PACKAGE OVERVIEW

- Branded pavilion and entrance
- Private meeting room
- Reception and welcome point
- Hospitality and networking zone
- Integrated screens and graphics
- Furniture, lighting and power

BEST FOR

Corporate partners, technology providers, utilities and industry associations.

TURNKEY DELIVERY

- Build, installation, dismantling, cleaning and standard power are included.
- Optional upgrades can be selected through the exhibitor portal to tailor the package to your objectives.

100 SQM – EXHIBITION / COUNTRY PAVILION

Detailed spatial configuration, functional zones, visitor journey and enhancement options.



INTEGRATED SPATIAL LAYOUT



OPERATIONAL FLOOR PLAN

DESIGNED AROUND

Balancing visibility, customer engagement and relationship building through a flexible pavilion designed for showcasing solutions, hosting meetings and facilitating meaningful conversations.

FUNCTIONAL ZONES

Showcase environment

Open product and solution display

Networking lounge

Flexible informal meeting settings

Private engagement

Enclosed room for client meetings

Hospitality point

Integrated Drinks Bar (Equipment Additional)

OPTIONAL ENHANCEMENTS

- Additional meeting capacity
- Upgraded hospitality equipment
- Interactive displays and plinths
- Premium finishes and furniture

Final layouts, capacities and technical requirements remain subject to venue regulations, production review and exhibitor selections.

50 SQM – EXHIBITION

A compact but impactful branded environment designed for focused business development and stakeholder engagement. Exhibition, meeting and hospitality functions are combined within an efficient footprint built for meaningful conversations.



- MEETING ROOM
- LOUNGE
- SCREEN
- BRANDING

PACKAGE OVERVIEW

- Branded walls and fascia
- Dedicated meeting room
- Reception and lounge seating
- Hospitality point
- Screen and graphic wall
- Carpet, lighting and power

BEST FOR

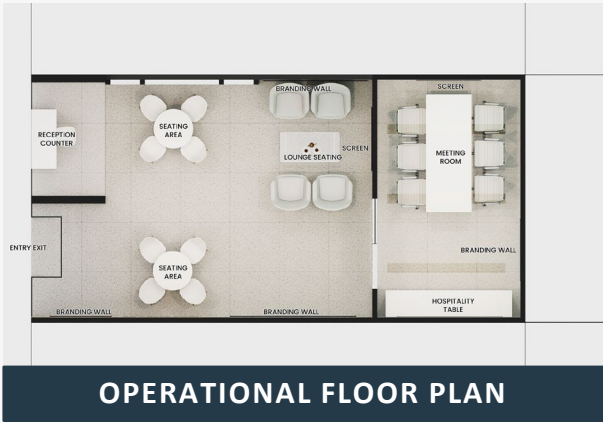
Organisations seeking a substantial presence within an efficient footprint.

TURNKEY DELIVERY

- Build, installation, dismantling, cleaning and standard power are included.
- Optional upgrades can be selected through the exhibitor portal to tailor the package to your objectives.

50 SQM – EXHIBITION

Detailed spatial configuration, functional zones, visitor journey and enhancement options.



DESIGNED AROUND

Maximising engagement within an efficient footprint by combining brand visibility, customer meetings and hospitality in a welcoming and highly functional environment.

FUNCTIONAL ZONES

Front-of-house showcase

Open frontage designed to attract visitors

Lounge setting

Informal relationship-building area

Meeting room

Private space for focused discussions

Digital content

Integrated presentation screen

- OPTIONAL ENHANCEMENTS**
- Additional digital display
 - Upgraded lounge furniture
 - Illuminated branding
 - Hospitality and storage upgrades

Final layouts, capacities and technical requirements remain subject to venue regulations, production review and exhibitor selections.

12 SQM – SHOW READY STAND

A professional turnkey stand providing an efficient platform to showcase products, services and expertise. The open, accessible footprint supports brand visibility, networking and lead generation and is ready for immediate occupancy.



- BRANDING
- FURNITURE
- POWER
- INSTALLATION

PACKAGE OVERVIEW

- Branded walls and fascia
- Reception counter
- Visitor seating
- Hospitality table
- Screen or branding wall
- Carpet, lighting and power

BEST FOR

First-time exhibitors, specialist suppliers and growing organisations.

- TURNKEY DELIVERY**
- Build, installation, dismantling, cleaning and standard power are included.
 - Optional upgrades can be selected through the exhibitor portal to tailor the package to your objectives.

12 SQM – SHOW READY STAND

Detailed spatial configuration, functional zones, visitor journey and enhancement options.



DESIGNED AROUND

Creating a landmark destination that brings together thought leadership, stakeholder engagement, hospitality and business development within a single integrated environment.

FUNCTIONAL ZONES

Open frontage	Open design encourages interaction	Welcome point	Reception counter supports lead capture
Seating area	Compact hosted discussion setting	Brand display	Graphic wall and screen

- OPTIONAL ENHANCEMENTS**
- Upgraded screen package
 - Alternative furniture
 - Enhanced graphics
 - Additional storage and power

Final layouts, capacities and technical requirements remain subject to venue regulations, production review and exhibitor selections.

CUSTOM BUILD – CREATING A BESPOKE EXPERIENCE

Deliver a distinctive brand experience through a fully customised pavilion shaped around your objectives, audience and engagement strategy. Our design, project and production teams create immersive environments and signature experiences that stand out across the event.



BESPOKE DESIGN, BUILT AROUND YOUR OBJECTIVES



IMMERSIVE EXPERIENCES THAT COMMAND ATTENTION

100 M²+

FULLY BESPOKE

DEDICATED DESIGN TEAM

END-TO-END DELIVERY

From concept and visualisation through to production, operation and dismantling, every element is developed to maximise brand impact, stakeholder engagement and visitor experience.

CUSTOM BUILD – CREATING A BESPOKE EXPERIENCE

A collaborative, end-to-end service translating your objectives into a distinctive, buildable and operationally robust event environment.

01 DISCOVER

Objectives, audience, footprint, budget and priorities

02 DESIGN

Concept, spatial planning, visualisation and materials

03 DEVELOP

Detailing, approvals, engineering and production

04 DELIVER

Build, live support, dismantling and close-out

CUSTOMISATION OPTIONS

BRAND & EXPERIENCE

- Signature architecture and entrances
- Immersive storytelling environments
- Large-format graphics and content

ENGAGEMENT & HOSPITALITY

- Theatres and presentation settings
- Executive suites and hosted lounges
- Cafés and networking environments

TECHNOLOGY & PRODUCTION

- LED, projection and interactive media
- Broadcast and audiovisual systems
- Lighting, sound and live production

SUSTAINABILITY & DELIVERY

- Reusable and responsible materials
- Waste-reduction production planning
- Logistics, operations and compliance

Final scope, design, capacities, materials and technology are tailored to the approved brief, budget, venue requirements and programme.



EXPRESSION OF INTEREST



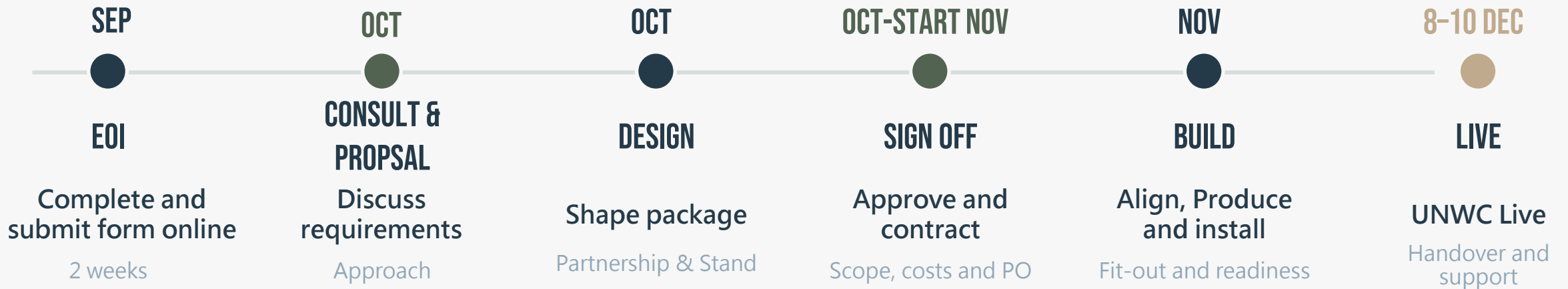
KEY ACTIONS & TIMELINES

Review the Partnership & Exhibition Brochure - Complete your Expression of Interest today to secure priority access to partnership opportunities, exhibition space and country pavilion locations.

Visit [The Oasis](#) to download the brochure and submit your EOI. Early participation provides the widest choice of inventory, activation opportunities and design flexibility.

THE CRITICAL PATH TO 8-10 DECEMBER 2026

Secure your route early to maximise choice and preparation time.



DECISION POINT

Complete the Expression of Interest now. Our team will contact you to create a tailored proposal for your selected partnership, exhibition and stand requirements.



CONFIRMING YOUR UN WATER CONFERENCE PARTICIPATION

Your Account Manager will help manage and coordinate your journey through the commercial, content, design and delivery decisions required to secure your plans for UN Water Conference participation.

01



DEFINE YOUR ROUTE

EXPRESSION OF INTEREST

Confirm whether you are joining as a partner or exhibitor, then indicate your preferred space, package and service requirements.

WHAT THIS UNLOCKS

Creates a clear starting brief and enables the team to reserve the right pathway.

02



SHAPE YOUR PRESENCE

DESIGN & COMMERCIAL ALIGNMENT

Refine the package, stand format, audience experience, branding, services and budget with the Account Manager and design team.

WHAT THIS UNLOCKS

Turns objectives into a practical, costed solution that is ready for approval.

03



CONFIRM & MOBILISE

SIGN-OFF & CONTRACT

Review the proposed scope, renders and costs, then contract, provide a PO or equivalent and pay the first instalment.

WHAT THIS UNLOCKS

Secures delivery capacity and releases the stand into detailed production planning.

START HERE

Complete your Expression of Interest to begin your UN Water Conference Journey.



YOUR ACCOUNT MANAGER

Our single point of contact Account Managers manages your objectives from initial onboarding to building a package and stand solution and delivery plan and are supported by specialist design, production, content and operational teams.



ALIGN THE APPROACH

Clarify objectives, participation route, contribution, budget and decision criteria.



DESIGN THE PRESENCE

Translate the brief into the right package, space, services and audience experience.



MANAGE DELIVERY

Coordinate design development, approvals, production, installation and onsite handover.



ENABLE YOUR TEAM

Provide milestones, guidance and access to the exhibitor portal for services and planning.

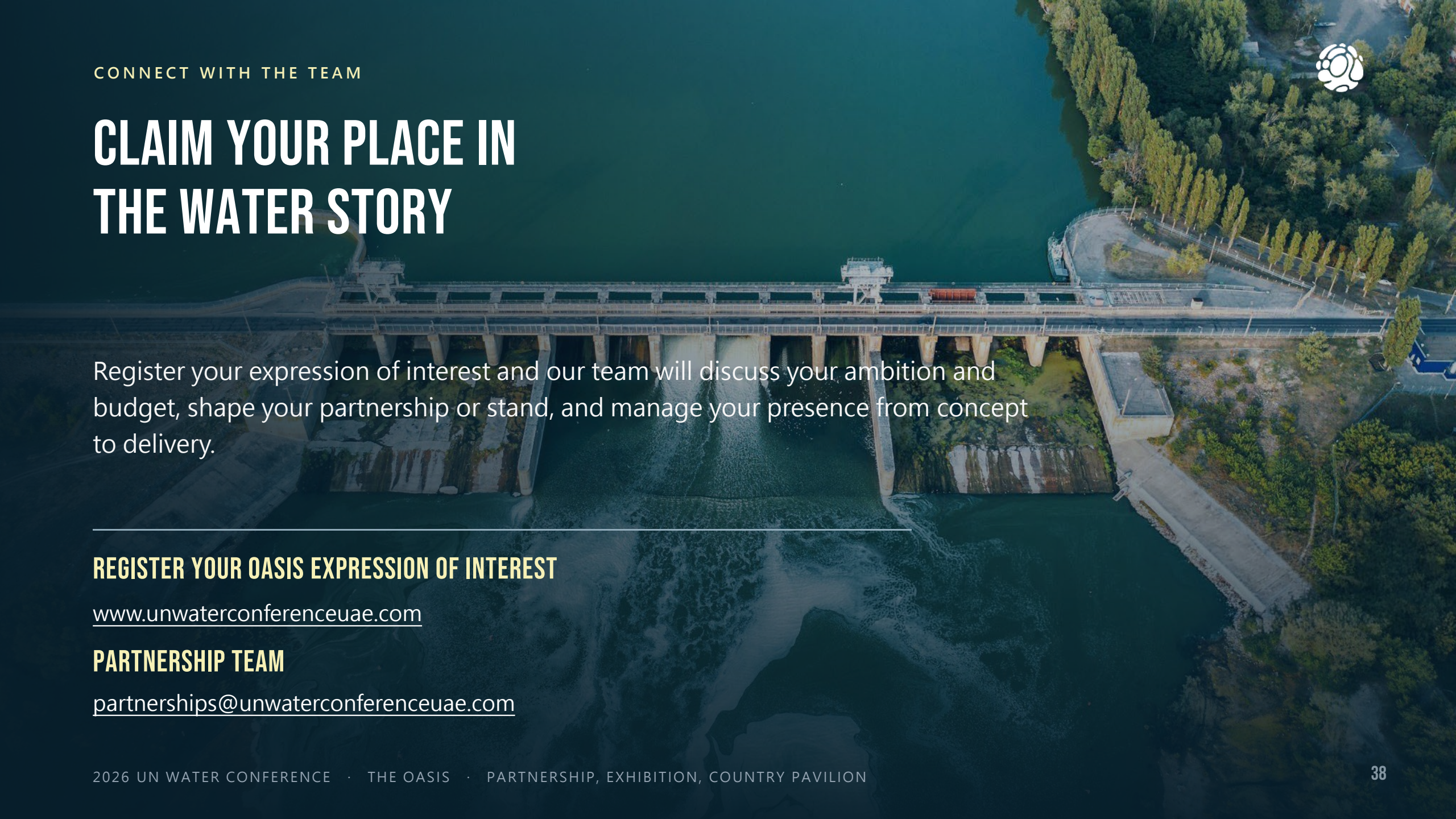


YOUR SINGLE POINT OF CONTACT

From first conversation to onsite handover, the Account Manager coordinates decisions, specialists and milestones so your organisation has one clear route through the process.

OUR TEAM SUPPORTS EVERY ROUTE.

partnerships@unwaterconferenceuae.com



CONNECT WITH THE TEAM

CLAIM YOUR PLACE IN THE WATER STORY

Register your expression of interest and our team will discuss your ambition and budget, shape your partnership or stand, and manage your presence from concept to delivery.

REGISTER YOUR OASIS EXPRESSION OF INTEREST

www.unwaterconferenceuae.com

PARTNERSHIP TEAM

partnerships@unwaterconferenceuae.com



EVERY FUTURE FLOWS FROM WATER

and this Conference is where that future is being built.

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